



**Recipes for Busting Chaos**  
*by John Higham*

# The Startup Revenue Map

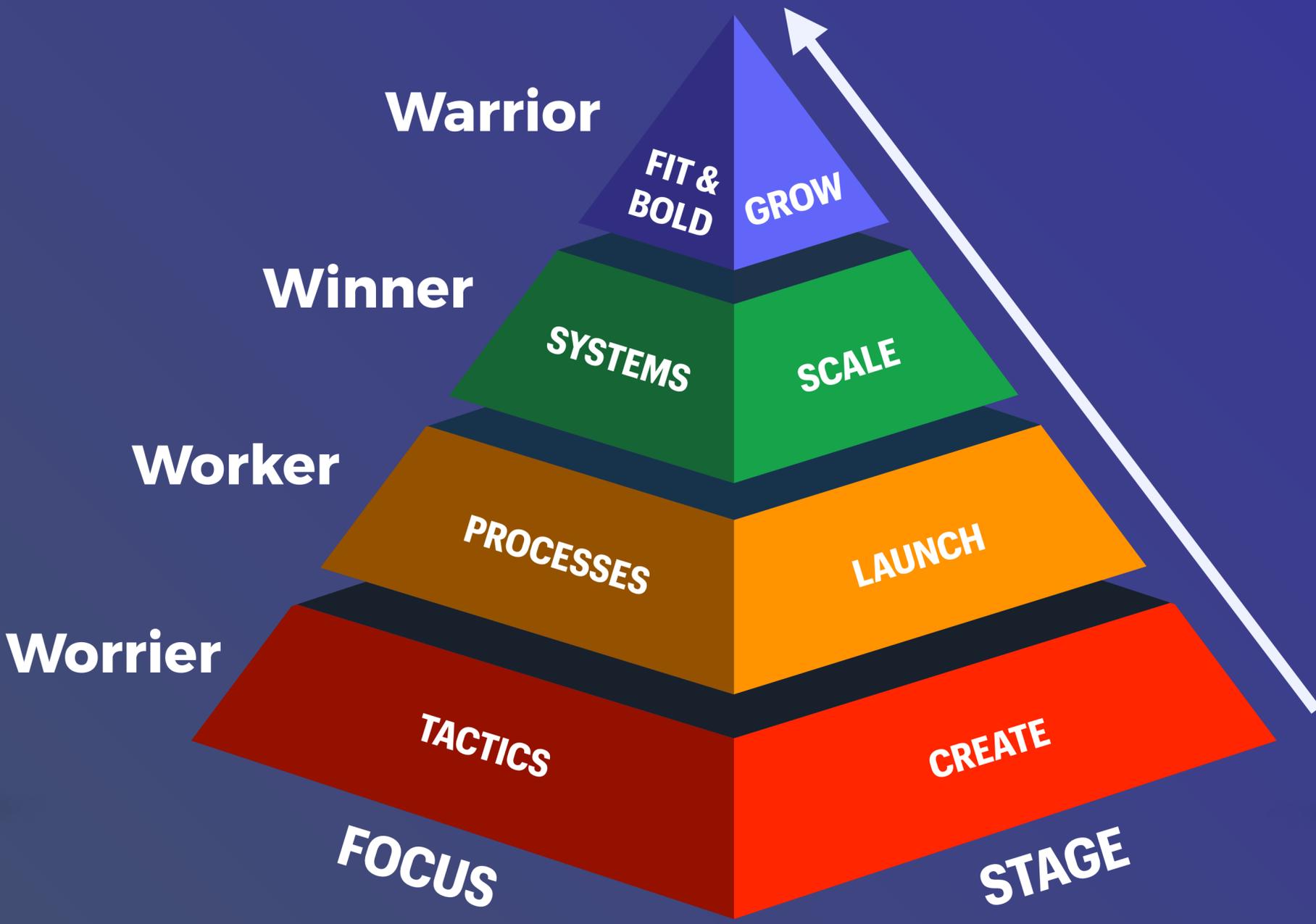
**Focused on Team  
Working ON the business**

**Consistent  
One winning Channel**

**Confident  
Working IN the business**

**Stress - Fear  
Doubt -Frustration**

*Symptoms*



**75K and above**

**15K to 75K**

**5K to 15K**

**3K to 5K**

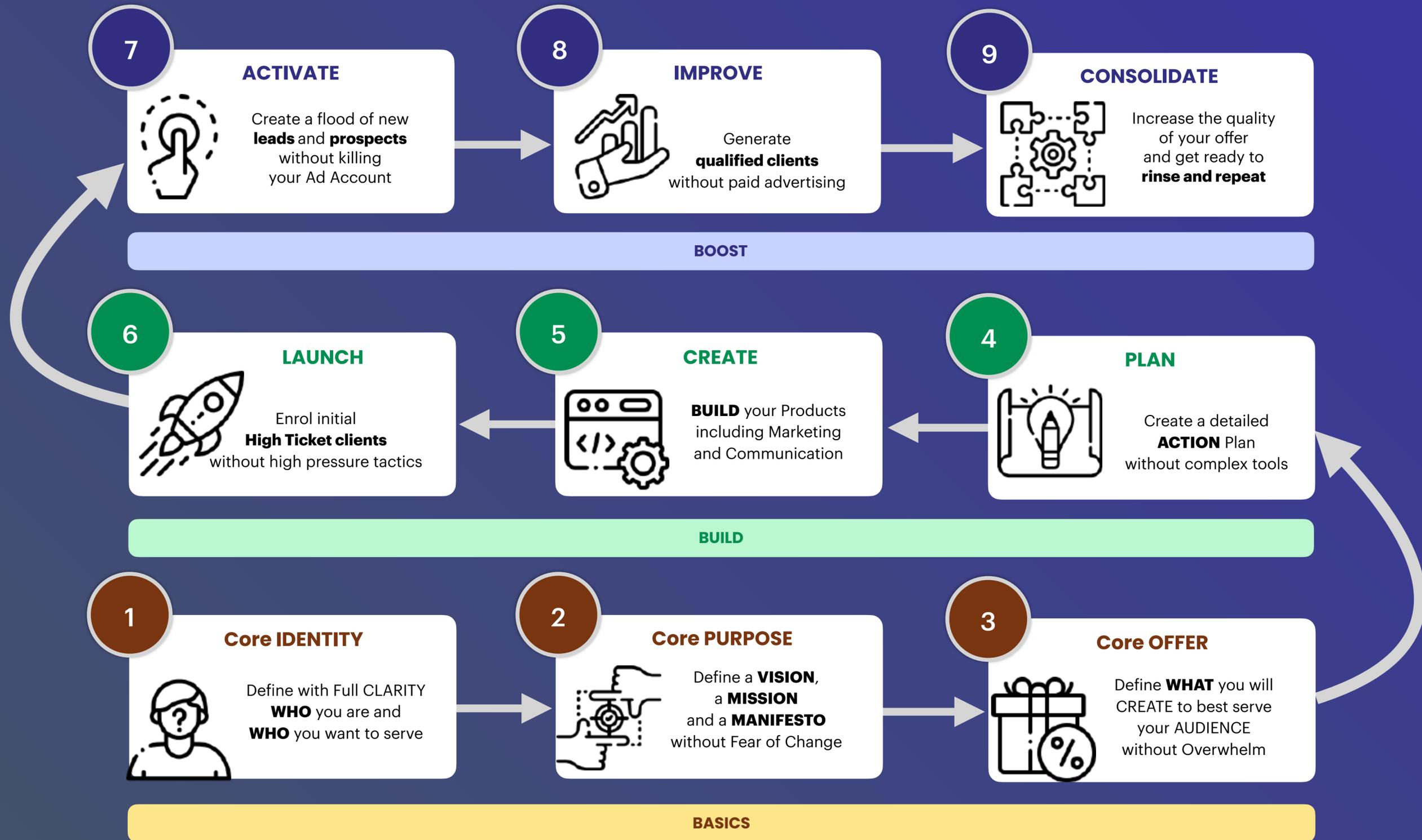
*Monthly revenue*

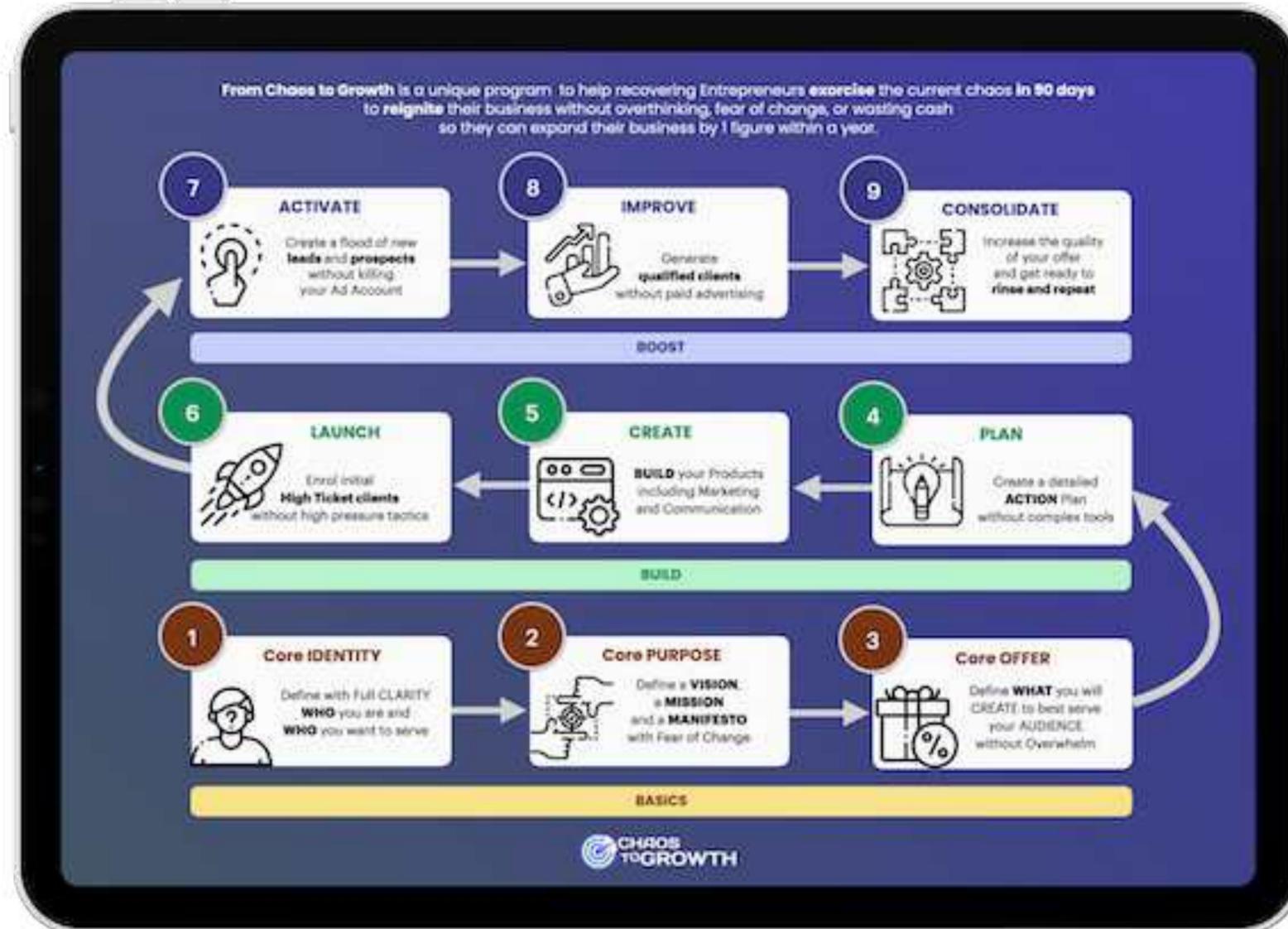


**Spend the next 15 minutes to define your clear plan  
from a worrier to the Warrior in your field**

**BOOK NOW**

**From Chaos to Growth** is a unique program to help Disruptive Startups **BUST** the current chaos **in 90 days** to **LAUNCH** their new offer without overthinking, fear of change, or wasting cash so they can expand their business by 1 figure within a year.





**From Chaos to Growth** is the clearest and most predictable system for anyone serious about doing what it takes to achieve their Revenue goals and expand their business by 1 figure...

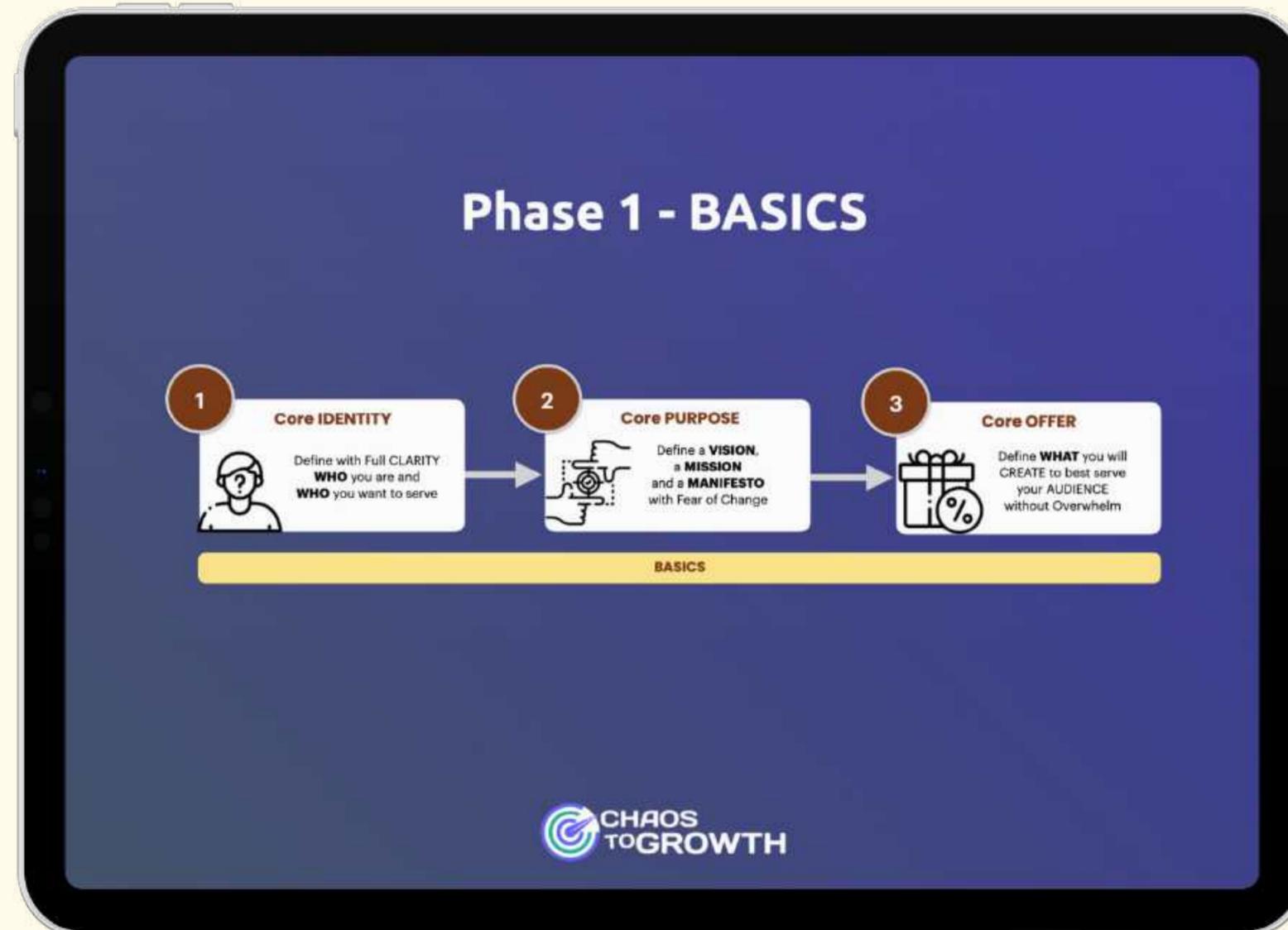
## Phase 1 - BASICS

We need to (re)establish solid foundations before rebuilding an even more solid construction.

This is confirming **WHO** you are without psycho mumbo-jumbo and identifies **WHO** you truly want to serve.

We can then confirm your **WHY** with a Vision, Mission and Manifesto.

The ground is now ready for a NEW Offer, **your WHAT** - for your REDEFINED Audience.



## Phase 2 - BUILD

We will define your **PLANS** to have a complete overview of what needs to be done, when and by whom.

It is now time to **CREATE** your Offer based on your earlier research near your identified Audience.

This **FIRST LAUNCH** is the opportunity to confirm your OFFER with your AUDIENCE and listen to how they react so you can improve it quickly and rapidly gain even more traction.

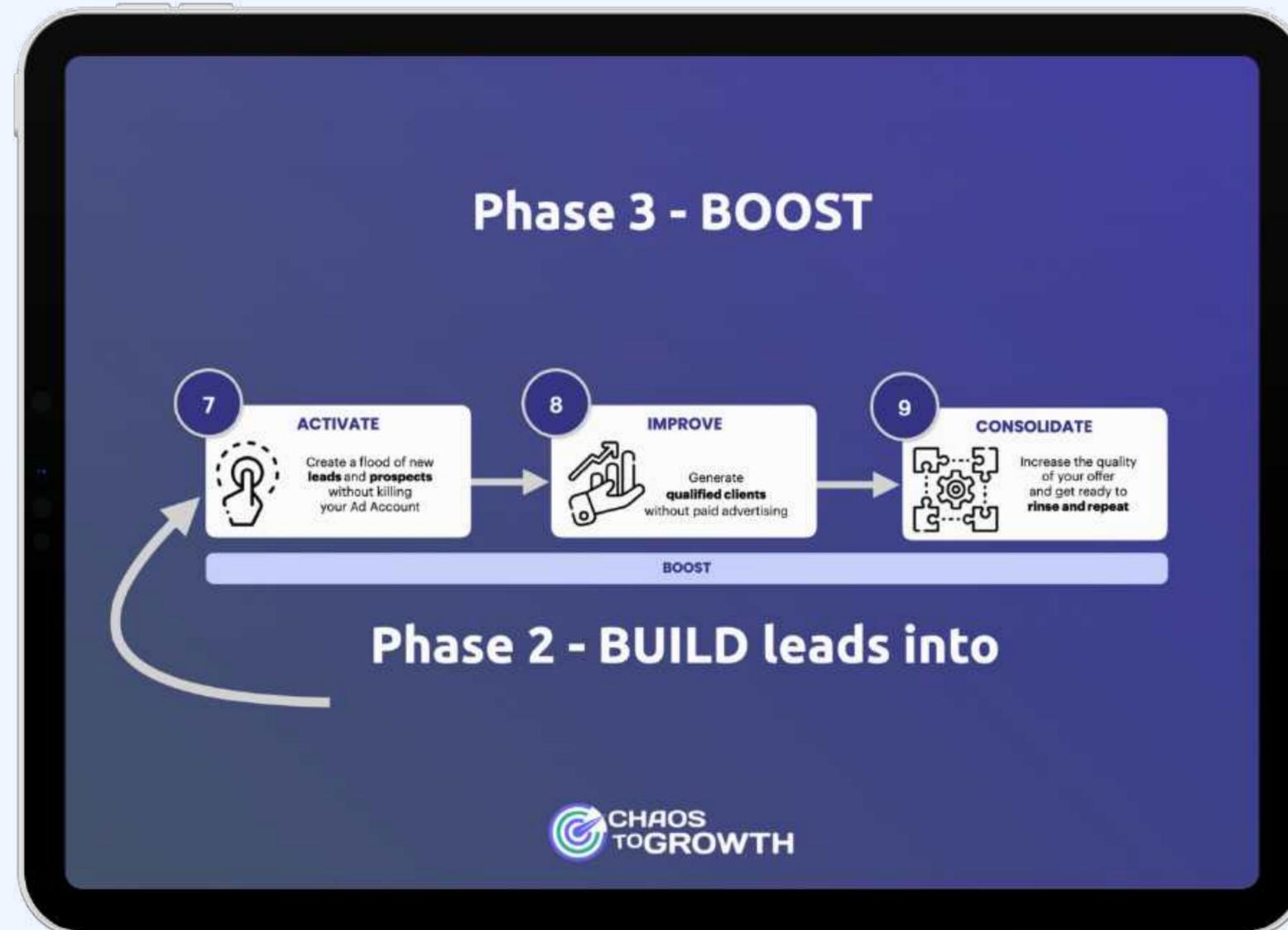


## Phase 3 - BOOST

You are starting to **EARN MONEY** from your first sales which enable you to quickly improve your offer.

You now know where to increase your marketing efforts to reduce as much waste as possible and **ReLAUNCH** your offer with laser precision.

Your systems are improving by the day and you can now look at considering your **NEXT OFFER** either to your existing audience or to a new one.





# Don't Delay

IF YOU WANT TO GET CRYSTAL CLEAR ON THE EXACT STEPS YOU SHOULD BE TAKING RIGHT NOW TO ACHIEVE YOUR REVENUE GOALS, THEN JOIN THE CLAN USING THE BUTTON BELOW...

[BOOK YOUR SPOT](#)